



Prairie Lakes Healthcare System (PLHS) & Brown Clinic Acquisition FREQUENTLY ASKED QUESTIONS: Public/Patient

1. What is taking place between Prairie Lakes Healthcare System and Brown Clinic?

On May 4, 2023, Prairie Lakes Healthcare System and Brown Clinic announced the signing of a Letter of Intent for the planned acquisition of Brown Clinic by Prairie Lakes. On September 12, 2023, both organizations signed a definitive agreement for Prairie Lakes to acquire Brown Clinic effective January 1, 2023. This means that Brown Clinic will operate their clinics and services as a part of Prairie Lakes Healthcare System.

2. Will the Brown Clinic name/logo change?

The Brown Clinic name will change to Prairie Lakes Brown Clinic on January 1, 2024. The new logo is below:



3. Will the current Brown Clinic locations move to the Prairie Lakes campus?

There are no plans to relocate Brown Clinic to the Prairie Lakes campus.

4. Will Brown Clinic phone numbers and email addresses change?

Brown Clinic phone numbers will remain the same. Brown Clinic employees will be given a Prairie Lakes email address as part of the onboarding process. Current Brown Clinic email addresses will still be able to receive emails.

5. Will the clinic operation hours change?

Brown Clinic hours are not expected to change at this time.

6. Will I still be able to keep my primary care physician at Brown Clinic?

We understand the importance of relationships that have been developed with your physician. Patients can expect to continue seeing your trusted choice of medical provider at Brown Clinic and Prairie Lakes locations.





7. Will my billing and insurance coverage change?

We are working through many details, including billing and insurance, during the transition period between now and January 1st. Please know that every decision we make and have made is guided by our mission to make a positive difference in the health of the patients and communities we serve.

8. What are the anticipated goals and objectives of the acquisition?

Prairie Lakes and Brown Clinic view this agreement as a positive opportunity to formalize a long-standing and successful relationship to strengthen and improve access to a comprehensive range of exceptional healthcare in the Watertown region. Combining resources will allow opportunities to grow positively together for the benefit of patients and the community of Watertown.

9. What are your strategic priorities following the acquisition?

During the transition period, we will work to complete the integration of our organizations' daily operations. We are focused on ensuring exceptional healthcare continues to meet the needs of patients in this region today and in the future.

10. Both organizations have been very involved in the Watertown community. Will this change?

We are both hometown-based, hometown-committed healthcare organizations with rich histories of engagement in our communities. You can expect that support and commitment to the Watertown region to continue.